

Alliance Wealth Management Partners LLC

Form ADV Part 2A – Disclosure Brochure

Effective: March 10, 2022

This Form ADV Part 2A (“Disclosure Brochure”) provides information about the qualifications and business practices of Alliance Wealth Management Partners LLC (“Alliance Wealth” or the “Advisor”). If you have any questions about the content of this Disclosure Brochure, please contact the Advisor at (865) 862-5956.

Alliance Wealth offers services through our Advisory Persons. Advisory Persons may have their own legal business entities whose trade names and logos are used for marketing purposes and may appear on marketing materials and/or Client statements. Alliance Wealth conducts advisory business under the following additional business names (d/b/a names):

- Core Benefits & Investments, LLC
- SouthEast Complete Wealth Management

Alliance Wealth is a registered investment advisor with the U.S. Securities and Exchange Commission (“SEC”). The information in this Disclosure Brochure has not been approved or verified by the SEC or by any state securities authority. Registration of an investment advisor does not imply any specific level of skill or training. This Disclosure Brochure provides information about Alliance Wealth to assist you in determining whether to retain the Advisor.

Additional information about Alliance Wealth and its Advisory Persons is available on the SEC’s website at www.adviserinfo.sec.gov by searching with the Advisor’s firm name or CRD# 313195.

Primary Office: Alliance Wealth Management Partners LLC
1111 N. Northshore Drive, Suite P-200, Knoxville, TN 37919
Phone: (865) 862-5956 | Fax: (865) 862-5974
<https://alliancewmp.com>

Item 2 – Material Changes

Form ADV 2 is divided into two parts: *Part 2A (the "Disclosure Brochure")* and *Part 2B (the "Brochure Supplement")*. The Disclosure Brochure provides information about a variety of topics relating to an Advisor's business practices and conflicts of interest. The Brochure Supplement provides information about the Advisory Persons of Alliance Wealth. For convenience, the Advisor has combined these documents into a single disclosure document.

Alliance Wealth believes that communication and transparency are the foundation of its relationship with clients and will continually strive to provide you with complete and accurate information at all times. Alliance Wealth encourages all current and prospective clients to read this Disclosure Brochure and discuss any questions you may have with the Advisor.

Material Changes

The following material changes have been made to this Disclosure Brochure since the last filing and distribution to Clients.

- The Advisor changed its principal office address to 1111 N. Northshore Drive, Suite P-200, Knoxville, TN 37919.
- The Advisor has amended its services to include the use of unaffiliated third-party investment advisers. Please see items 4 and 5 for additional information.
- The Advisor has updated its fax number to (865) 862-5674.
- The Advisor has amended their investment management fees. Please see Item 5 for additional information.

Future Changes

From time to time, the Advisor may amend this Disclosure Brochure to reflect changes in business practices, changes in regulations or routine annual updates as required by the securities regulators. This complete Disclosure Brochure or a Summary of Material Changes shall be provided to you annually and if a material change occurs.

At any time, you may view the current Disclosure Brochure on-line at the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with the Advisor's firm name or CRD# 313195. You may also request a copy of this Disclosure Brochure at any time by contacting the Advisor at (865) 862-5956.

Item 3 – Table of Contents

Item 1 – Cover Page	1
Item 2 – Material Changes	2
Item 3 – Table of Contents	3
Item 4 – Advisory Services	4
A. Firm Information	4
B. Advisory Services Offered	4
C. Client Account Management	6
D. Wrap Fee Programs	6
E. Assets Under Management	6
Item 5 – Fees and Compensation	7
A. Fees for Advisory Services	7
B. Fee Billing	7
C. Other Fees and Expenses	8
D. Advance Payment of Fees and Termination	8
E. Compensation for Sales of Securities	9
Item 6 – Performance-Based Fees and Side-By-Side Management	9
Item 7 – Types of Clients	9
Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss	10
A. Methods of Analysis	10
B. Risk of Loss	10
Item 9 – Disciplinary Information	12
Item 10 – Other Financial Industry Activities and Affiliations	12
Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading	12
A. Code of Ethics	12
B. Personal Trading with Material Interest	12
C. Personal Trading in Same Securities as Clients	12
D. Personal Trading at Same Time as Client	13
Item 12 – Brokerage Practices	13
A. Recommendation of Custodian[s]	13
B. Aggregating and Allocating Trades	14
Item 13 – Review of Accounts	14
A. Frequency of Reviews	14
B. Causes for Reviews	14
C. Review Reports	14
Item 14 – Client Referrals and Other Compensation	14
A. Compensation Received by Alliance Wealth	14
B. Client Referrals from Solicitors	14
Item 15 – Custody	15
Item 16 – Investment Discretion	15
Item 17 – Voting Client Securities	15
Item 18 – Financial Information	15
Form ADV Part 2A – Appendix 1	16
Form ADV Part 2B – Brochure Supplements	22
Privacy Policy	37

Item 4 – Advisory Services

A. Firm Information

Alliance Wealth Management Partners LLC (“Alliance Wealth” or the “Advisor”) is a registered investment advisor with the U.S. Securities and Exchange Commission (“SEC”). The Advisor is organized as a Limited Liability Company (“LLC”) under the laws of the State of Tennessee. Alliance Wealth was founded in April 2021 and became a registered investment advisor in June 2021. Alliance Wealth is owned and operated by Patrick (Neal) Clark (Partner), Michael C. Lawson (Partner), Michael B. Bishop, AAMS®, CRPC® (Partner and Chief Compliance Officer), and Lori H. Bishop, CFP® (Partner).

Alliance Wealth offers services through our Advisory Persons. Advisory Persons may have their own legal business entities whose trade names and logos are used for marketing purposes and may appear on marketing materials and/or Client statements. Alliance Wealth conducts advisory business under the following additional business names (d/b/a names):

- Core Benefits & Investments, LLC
- SouthEast Complete Wealth Management

The Advisory Persons are under the supervision of Alliance Wealth and all advisory services are provided through Alliance Wealth.

This Disclosure Brochure provides information regarding the qualifications, business practices, and the advisory services provided by Alliance Wealth. For information regarding this Disclosure Brochure, please contact Michael Bishop at (865) 268-8001.

B. Advisory Services Offered

Alliance Wealth offers investment advisory services to individuals, high net worth individuals, trusts, estates, and businesses (each referred to as a “Client”).

The Advisor serves as a fiduciary to Clients, as defined under the applicable laws and regulations. As a fiduciary, the Advisor upholds a duty of loyalty, fairness and good faith towards each Client and seeks to mitigate potential conflicts of interest. Alliance Wealth’s fiduciary commitment is further described in the Advisor’s Code of Ethics. For more information regarding the Code of Ethics, please see Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading.

Investment Management Services

Alliance Wealth provides customized investment advisory solutions for its Clients. This is achieved through continuous personal Client contact and interaction while providing discretionary investment management and related advisory services. Alliance Wealth works closely with each Client to identify their investment goals and objectives as well as risk tolerance and financial situation in order to create a portfolio strategy. Alliance Wealth will then construct an investment portfolio, consisting of diversified mutual funds and/or exchange-traded funds (“ETFs”) to achieve the Client’s investment goals. The Advisor may also utilize individual stocks, bonds or options contracts to meet the needs of its Clients. The Advisor may retain certain types of investments based on a Client’s legacy investments based on portfolio fit and/or tax considerations.

Alliance Wealth’s investment strategies are primarily long-term focused, but the Advisor may buy, sell or re-allocate positions that have been held for less than one year to meet the objectives of the Client or due to market conditions. Alliance Wealth will construct, implement and monitor the portfolio to ensure it meets the goals, objectives, circumstances, and risk tolerance agreed to by the Client. Each Client will have the opportunity to place reasonable restrictions on the types of investments to be held in their respective portfolio, subject to acceptance by the Advisor.

Alliance Wealth evaluates and selects investments for inclusion in Client portfolios only after applying its internal due diligence process. Alliance Wealth may recommend, on occasion, redistributing investment allocations to

Alliance Wealth Management Partners LLC
1111 N. Northshore Drive, Suite P-200, Knoxville, TN 37919
Phone: (865) 862-5956 | Fax: (865) 862-5674
<https://alliancewmp.com>

diversify the portfolio. Alliance Wealth may recommend specific positions to increase sector or asset class weightings. The Advisor may recommend employing cash positions as a possible hedge against market movement. Alliance Wealth may recommend selling positions for reasons that include, but are not limited to, harvesting capital gains or losses, business or sector risk exposure to a specific security or class of securities, overvaluation or overweighting of the position[s] in the portfolio, change in risk tolerance of the Client, generating cash to meet Client needs, or any risk deemed unacceptable for the Client's risk tolerance.

At no time will Alliance Wealth accept or maintain custody of a Client's funds or securities, except for the limited authority as outlined in Item 15 – Custody. All Client assets will be managed within the designated account[s] at the Custodian, pursuant to the terms of the advisory agreement. Please see Item 12 – Brokerage Practices.

Retirement Accounts – When the Advisor provides investment advice to Clients regarding ERISA retirement accounts or individual retirement accounts (“IRAs”), the Advisor is a fiduciary within the meaning of Title I of the Employee Retirement Income Security Act (“ERISA”) and/or the Internal Revenue Code (“IRC”), as applicable, which are laws governing retirement accounts. When deemed to be in the Client's best interest, the Advisor will provide investment advice to a Client regarding a distribution from an ERISA retirement account or to roll over the assets to an IRA, or recommend a similar transaction including rollovers from one ERISA sponsored Plan to another, one IRA to another IRA, or from one type of account to another account (e.g. commission-based account to fee-based account). Such a recommendation creates a conflict of interest if the Advisor will earn a new (or increase its current) advisory fee as a result of the transaction. No client is under any obligation to roll over a retirement account to an account managed by the Advisor.

Use of unaffiliated third-party investment advisers – Alliance Wealth may recommend that Clients utilize one or more unaffiliated investment advisers or investment platforms managed by an unaffiliated investment adviser (collectively “Third Party Managers”) for all or a portion of a Client's investment portfolio, based on the Client's needs and objectives. In such instances, the Client is required to authorize and enter into an investment management agreement with a Third Party Manager that defines the scope and terms in which the Independent Manager will provide its services. The Advisor will perform initial and ongoing oversight and due diligence over each Third Party Manager to ensure the strategy remains aligned with Clients investment objectives and overall best interests. The Advisor will also assist the Client in the development of the initial policy recommendations and managing the ongoing Client relationship with the Third Party Manager. The Client, prior to engaging a Third Party Manager, will be provided with the Third Party Manager's Form ADV Part 2A - Disclosure Brochure

Financial Planning Services

Alliance Wealth will typically provide a variety of financial planning and consulting services to Clients, pursuant to a written financial planning agreement. Services are offered in several areas of a Client's financial situation, depending on their goals and objectives. Generally, such financial planning services involve preparing a formal financial plan or rendering a specific financial consultation based on the Client's financial goals and objectives. This planning or consulting may encompass one or more areas of need, including but not limited to, investment planning, retirement planning, personal savings, education savings, insurance needs, and other areas of a Client's financial situation.

A financial plan developed for, or financial consultation rendered to the Client will usually include general recommendations for a course of activity or specific actions to be taken by the Client. For example, recommendations may be made that the Client start or revise their investment programs, commence or alter retirement savings, establish education savings and/or charitable giving programs.

Alliance Wealth may also refer Clients to an accountant, attorney or other specialists, as appropriate for their unique situation. For certain financial planning engagements, the Advisor will provide a written summary of the Client's financial situation, observations, and recommendations. For consulting or ad-hoc engagements, the Advisor may not provide a written summary. Plans or consultations are typically completed within six (6) months of contract date, assuming all information and documents requested are provided promptly. Financial planning and consulting recommendations pose a conflict between the interests of the Advisor and the interests of the Client. For example, the Advisor has an incentive to recommend that Clients engage the Advisor for investment management

services or to increase the level of investment assets with the Advisor, as it would increase the amount of advisory fees paid to the Advisor. Clients are not obligated to implement any recommendations made by the Advisor or maintain an ongoing relationship with the Advisor. If the Client elects to act on any of the recommendations made by the Advisor, the Client is under no obligation to implement the transaction through the Advisor.

Retirement Plan Advisory Services

Alliance Wealth provides retirement plan advisory services on behalf of retirement plans (each a “Plan”) and the company (the “Plan Sponsor”). The Advisor’s retirement plan advisory services are designed to assist the Plan Sponsor in meeting its fiduciary obligations to the Plan and its Plan Participants. Each engagement is customized to the needs of the Plan and Plan Sponsor. Services generally include:

- Plan Participant Enrollment and Education Tracking
- Investment Policy Statement (“IPS”) Design and Monitoring
- Investment Monitoring
- Performance Reporting
- Ongoing Investment Recommendation and Assistance
- ERISA 404(c) Assistance

These services are provided by Alliance Wealth serving in the capacity as a fiduciary under the Employee Retirement Income Security Act of 1974, as amended (“ERISA”). In accordance with ERISA Section 408(b)(2), the Plan Sponsor is provided with a written description of Alliance Wealth’s fiduciary status, the specific services to be rendered and all direct and indirect compensation the Advisor reasonably expects under the engagement.

C. Client Account Management

Prior to engaging Alliance Wealth to provide investment advisory services, each Client is required to enter into one or more agreements with the Advisor that define the terms, conditions, authority and responsibilities of the Advisor and the Client. These services may include:

- Establishing an Investment Strategy – Alliance Wealth, in connection with the Client, will develop a strategy that seeks to achieve the Client’s goals and objectives.
- Asset Allocation – Alliance Wealth will develop a strategic asset allocation that is targeted to meet the investment objectives, time horizon, financial situation and tolerance for risk for each Client.
- Portfolio Construction – Alliance Wealth will develop a portfolio for the Client that is intended to meet the stated goals and objectives of the Client.
- Investment Management and Supervision – Alliance Wealth will provide investment management and ongoing oversight of the Client’s investment portfolio.

D. Wrap Fee Programs

Alliance Wealth typically includes securities transaction fees together with its investment advisory fees. Including these fees into a single asset-based fee is considered a “Wrap Fee Program”. The Advisor customizes its investment management services for its Clients. The Advisor sponsors the Alliance Wealth Wrap Fee Program solely as a supplemental disclosure regarding the combination of fees. Depending on the level of trading required for the Client’s account[s] in a particular year, the Client may pay more or less in total fees than if the Client paid its own transaction fees. Please see Appendix 1 – Wrap Fee Program Brochure, which is included as a supplement to this Disclosure Brochure.

E. Assets Under Management

As of December 31, 2021, Alliance Wealth manages \$149,904,202 in Client assets, \$109,213,223 of which is managed on a discretionary asset and \$40,690,979 on non-discretionary basis. Clients may request more current information at any time by contacting the Advisor.

Item 5 – Fees and Compensation

The following paragraphs detail the fee structure and compensation methodology for services provided by the Advisor. Each Client engaging the Advisor for services described herein shall be required to enter into one more written agreements with the Advisor.

A. Fees for Advisory Services

Investment Management Services

Investment advisory fees are paid either monthly or quarterly in arrears (the “Billing Period”), pursuant to the terms of the investment advisory agreement. Investment advisory fees are based on the average daily market value of assets under management during the Billing Period. Investment advisory fees range from 0.75% to 1.35% annually based on several factors, including: the scope and complexity of the services to be provided; the level of assets to be managed; the inclusion of financial planning services, and the overall relationship with the Advisor. Relationships with multiple objectives, specific reporting requirements, portfolio restrictions and other complexities may be charged a higher fee.

The investment advisory fee in the first quarter of service is prorated from the inception date of the account[s] to the end of the first quarter. Fees may be negotiable at the sole discretion of the Advisor. The Client’s fees will take into consideration the aggregate assets under management with the Advisor. The Client’s fee schedule is typically a tiered schedule that decreases as assets under management increase. All securities held in accounts managed by Alliance Wealth will be independently valued by the Custodian. Alliance Wealth will conduct periodic reviews of the Custodian’s valuations.

Use of Third Party Managers – As noted in Item 4, the Advisor may implement all or a portion of a Client’s investment portfolio utilizing one or more Third Party Managers. The Advisor does not receive or earn any compensation from any Third Party Manager. The Advisor will only earn its investment advisory fee as described above. A Third Party Manager utilized by the Advisor will charge the Client a fee that is in addition to the fee charged by the Advisor.

Financial Planning Services

Alliance Wealth offers financial planning services either on an hourly basis or a fixed engagement fee. Hourly fees range up to \$350 per hour. Fixed engagement fees are based on the expected number of hours to complete the engagement at the Advisor’s hourly rate. Fees may be negotiable based on the nature and complexity of the services to be provided and the overall relationship with the Advisor. An estimate for total hours and/or total costs will be provided to the Client prior to engaging for these services.

Retirement Plan Advisory Services

Fees for retirement plan advisory services are charged an annual asset-based fee ranging from 0.25% to 0.75% annually. Fees are based on the size of the Plan and the scope of the services to be provided to the Plan, pursuant to the terms of the retirement plan advisory agreement. Retirement plan fees are based on the market value of assets under management in the Plan during the Billing Period. Certain Plans may be offered a fixed fee instead of an asset-based fee.

B. Fee Billing

Investment Management Services

Investment advisory fees are calculated by the Advisor or its delegate and deducted from the Client’s account[s] at the Custodian. The Advisor shall send an invoice to the Custodian indicating the amount of the fees to be deducted from the Client’s account[s] at the end of the respective Billing Period. The amount due is calculated by applying the monthly or quarterly rate (annual rate divided by the number of months in the Billing Period) to the average daily total assets under management with Alliance Wealth during the Billing Period. Clients will be provided with a statement, at least quarterly, from the Custodian reflecting deduction of the investment advisory fee. Clients are urged to also review and compare the statement provided by the Advisor to the brokerage statement from the Custodian, as the Custodian does not perform a verification of fees. Clients provide written authorization permitting advisory fees to be deducted by Alliance Wealth to be paid directly from their account[s] held by the Custodian as part of the investment advisory agreement and separate account forms provided by the Custodian.

Use of Third Party Managers – In the event that a Client should wish to terminate the services of a Third Party Manager being utilized by the Advisor, the terms for termination will be set forth in the respective agreement between the Adviser and the Third Party Manager. Alliance Wealth will assist the Client with the transition as appropriate.

Financial Planning Services

Financial planning fees may be invoiced up to 100% of the expected total fee upon execution of the financial planning agreement. The balance, if any, shall be invoiced upon completion of the agreed upon deliverable[s]. The Advisor will not collect an advance fee of \$1,200 or more for services that will require six (6) months or more to complete. Fees may be paid by check, credit card, or deduction from the Client's brokerage account[s], pursuant to the terms to the financial planning agreement.

Retirement Plan Advisory Services

Retirement plan advisory fees may be directly invoiced to the Plan Sponsor or deducted from the assets of the Plan, depending on the terms of the retirement plan advisory agreement. Fees may be billed either monthly or quarterly based on the terms of the retirement plan advisory agreement.

C. Other Fees and Expenses

Clients may incur certain fees or charges imposed by third parties, other than Alliance Wealth, in connection with investments made on behalf of the Client's account[s].

Clients may incur certain fees or charges imposed by third parties, other than Alliance Wealth, in connection with investments made on behalf of the Client's account[s]. Alliance Wealth may include securities transactions costs as part of its overall advisory fees. Please see Item 4.D. above as well as Appendix 1 – Wrap Fee Program Brochure. The inclusion of securities transaction fees into a single bundled fee may cost the Client more or less than if paid separately.

In addition, all fees paid to Alliance Wealth for investment advisory services are separate and distinct from the expenses charged by mutual funds and ETFs to their shareholders, if applicable. These fees and expenses are described in each fund's prospectus. These fees and expenses will generally be used to pay management fees for the funds, other fund expenses, account administration (e.g., custody, brokerage and account reporting), and a possible distribution fee. A Client may be able to invest in these products directly, without the services of Alliance Wealth, but would not receive the services provided by Alliance Wealth which are designed, among other things, to assist the Client in determining which products or services are most appropriate for each Client's financial situation and objectives. Accordingly, the Client should review both the fees charged by the fund[s] and the fees charged by Alliance Wealth to fully understand the total fees to be paid. Please refer to Item 12 – Brokerage Practices for additional information.

D. Advance Payment of Fees and Termination

Investment Management Services

Alliance Wealth may be compensated for its investment management services at the end of the Billing Period, after services are rendered. Either party may terminate the investment advisory agreement, at any time, by providing advance written notice to the other party. The Client may also terminate the investment advisory agreement within five (5) business days of signing the Advisor's agreement at no cost to the Client. After the five-day period, the Client will incur charges for bona fide advisory services rendered to the point of termination and such fees will be due and payable by the Client. The Client's investment advisory agreement with the Advisor is non-transferable without the Client's prior consent.

Financial Planning Services

Alliance Wealth requires an advance deposit as described above. Either party may terminate the financial planning agreement, at any time, by providing advance written notice to the other party. The Client may also terminate the financial planning agreement within five (5) business days of signing the Advisor's agreement at no cost to the Client. After the five-day period, the Client will incur charges for bona fide advisory services rendered to the point of termination and such fees will be due and payable by the Client. Upon termination, the Client shall be billed for actual hours logged on the planning project times the contractual hourly rate or in the case of a fixed fee engagement, the

percentage of the engagement scope completed by the Advisor. Upon termination, the Advisor will refund any unearned, prepaid planning fees from the effective date of termination to the end of the quarter. The Client's financial planning agreement with the Advisor is non-transferable without the Client's prior consent.

Retirement Plan Advisory Services

Alliance Wealth may be compensated for its retirement plan advisory services at the beginning of the Billing Period. Either party may request to terminate a retirement plan advisory agreement, at any time, by providing advance written notice to the other party. The Plan Sponsor may also terminate the retirement plan advisory agreement within five (5) business days of signing the Advisor's agreement at no cost to the Client. After the five-day period, the Plan will incur charges for bona fide advisory services rendered to the point of termination and such fees will be due and payable by the Plan/Plan Sponsor. Upon termination, the Advisor will refund any unearned, prepaid advisory fees from the effective date of termination to the end of the billing period. The Client's retirement plan advisory agreement with the Advisor is non-transferable without the Plan Sponsor's prior consent.

E. Compensation for Sales of Securities

Alliance Wealth does not buy or sell securities to earn commissions and does not receive any compensation for securities transactions in any Client account, other than the investment advisory fees noted above.

Advisory Persons are also a Registered Representatives of Cambridge Investment Research, Inc. ("Cambridge"), a registered broker-dealer (CRD# 39543), member FINRA, SIPC. In an Advisory Person's separate capacity as a Registered Representative of Cambridge, the Advisory Person will implement securities transactions under Cambridge and not through Alliance Wealth. In such instances, the Advisory Person will receive commission-based compensation in connection with the purchase and sale of securities, including 12b-1 fees for the sale of investment company products. Compensation earned by an Advisory Person in his/her capacity as a Registered Representative is separate and in addition to the Advisor's fees. This practice presents a conflict of interest as the Advisory Person may have an incentive to effect securities transactions for the purpose of generating commissions rather than solely based on the Client's needs. Clients are not obligated to implement any recommendation provided by the Advisor nor Advisory Persons. Neither the Advisor nor Advisory Persons will earn ongoing investment advisory fees in connection with any products or services implemented in the Advisory Person's separate capacity as a Registered Representative. Please see Item 10 below.

Advisory Persons are also licensed as independent insurance professionals. As an independent insurance professional, an Advisory Person may earn commission-based compensation for selling insurance products, including insurance products they sell to Clients. Insurance commissions earned by Advisory Persons are separate and in addition to the Advisor's fees. This practice presents a conflict of interest as the Advisory Persons has an incentive to recommend insurance products to Clients for the purpose of generating commissions rather than solely based on the Client's needs. Clients are under no obligation, contractually or otherwise, to purchase insurance products through any Advisory Person affiliated with the Advisor. Please see Item 10 below.

Item 6 – Performance-Based Fees and Side-By-Side Management

Alliance Wealth does not charge performance-based fees for its investment advisory services. The fees charged by Alliance Wealth are as described in Item 5 above and are not based upon the capital appreciation of the funds or securities held by any Client.

Alliance Wealth does not manage any proprietary investment funds or limited partnerships (for example, a mutual fund or a hedge fund) and has no financial incentive to recommend any particular investment options to its Clients.

Item 7 – Types of Clients

Alliance Wealth offers investment advisory services to individuals, high net worth individuals, trusts, estates, and businesses. Alliance Wealth generally does not impose a minimum relationship size. Alliance Wealth requires a minimum financial planning fee of \$1,500.

Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

A. Methods of Analysis

Alliance Wealth primarily employs fundamental and technical analysis methods in developing investment strategies for its Clients. Research and analysis from Alliance Wealth are derived from numerous sources, including financial media companies, third-party research materials, Internet sources, and review of company activities, including annual reports, prospectuses, press releases and research prepared by others.

Fundamental analysis utilizes economic and business indicators as investment selection criteria. This criteria consists generally of ratios and trends that may indicate the overall strength and financial viability of the entity being analyzed. Assets are deemed suitable if they meet certain criteria to indicate that they are a strong investment with a value discounted by the market. While this type of analysis helps the Advisor in evaluating a potential investment, it does not guarantee that the investment will increase in value. Assets meeting the investment criteria utilized in the fundamental analysis may lose value and may have negative investment performance. The Advisor monitors these economic indicators to determine if adjustments to strategic allocations are appropriate. More details on the Advisor's review process are included below in Item 13 – Review of Accounts.

Technical analysis involves the analysis of past market data rather than specific company data in determining the recommendations made to clients. Technical analysis may involve the use of charts to identify market patterns and trends, which may be based on investor sentiment rather than the fundamentals of the company. The primary risk in using technical analysis is that spotting historical trends may not help to predict such trends in the future. Even if the trend will eventually reoccur, there is no guarantee that Alliance Wealth will be able to accurately predict such a reoccurrence.

As noted above, Alliance Wealth generally employs a long-term investment strategy for its Clients, as consistent with their financial goals. Alliance Wealth will typically hold all or a portion of a security for more than a year, but may hold for shorter periods for the purpose of rebalancing a portfolio or meeting the cash needs of Clients. At times, Alliance Wealth may also buy and sell positions that are more short-term in nature, depending on the goals of the Client and/or the fundamentals of the security, sector or asset class.

Third Party Manager Analysis: The Advisor generally evaluates the experience, expertise, investment philosophies, and past performance of a Third Party Manager to determine if the Third Party Manager has demonstrated an ability to provide the appropriate investment approach needed for the Client's goals.

B. Risk of Loss

Investing in securities involves certain investment risks. Securities may fluctuate in value or lose value. Clients should be prepared to bear the potential risk of loss. Alliance Wealth will assist Clients in determining an appropriate strategy based on their tolerance for risk and other factors noted above. However, there is no guarantee that a Client will meet their investment goals.

While the methods of analysis help the Advisor in evaluating a potential investment, it does not guarantee that the investment will increase in value. Assets meeting the investment criteria utilized in these methods of analysis may lose value and may have negative investment performance. The Advisor monitors these economic indicators to determine if adjustments to strategic allocations are appropriate. More details on the Advisor's review process are included below in Item 13 – Review of Accounts.

Each Client engagement will entail a review of the Client's investment goals, financial situation, time horizon, tolerance for risk and other factors to develop an appropriate strategy for managing a Client's account. Client participation in this process, including full and accurate disclosure of requested information, is essential for the analysis of a Client's account[s]. The Advisor shall rely on the financial and other information provided by the Client or their designees without the duty or obligation to validate the accuracy and completeness of the provided information. It is the responsibility of the Client to inform the Advisor of any changes in financial condition, goals or other factors that may affect this analysis.

The risks associated with a particular strategy are provided to each Client in advance of investing Client accounts. The Advisor will work with each Client to determine their tolerance for risk as part of the portfolio construction process. Following are some of the risks associated with the Advisor's investment strategies:

Market Risks

The value of a Client's holdings may fluctuate in response to events specific to companies or markets, as well as economic, political, or social events in the U.S. and abroad. This risk is linked to the performance of the overall financial markets.

ETF Risks

The performance of ETFs is subject to market risk, including the possible loss of principal. The price of the ETFs will fluctuate with the price of the underlying securities that make up the funds. In addition, ETFs have a trading risk based on the loss of cost efficiency if the ETFs are traded actively and a liquidity risk if the ETFs has a large bid-ask spread and low trading volume. The price of an ETF fluctuates based upon the market movements and may dissociate from the index being tracked by the ETF or the price of the underlying investments. An ETF purchased or sold at one point in the day may have a different price than the same ETF purchased or sold a short time later.

Bond ETFs

Bond ETFs are subject to specific risks, including the following: (1) interest rate risks, i.e. the risk that bond prices will fall if interest rates rise, and vice versa, the risk depends on two things, the bond's time to maturity, and the coupon rate of the bond. (2) reinvestment risk, i.e. the risk that any profit gained must be reinvested at a lower rate than was previously being earned, (3) inflation risk, i.e. the risk that the cost of living and inflation increase at a rate that exceeds the income investment thereby decreasing the investor's rate of return, (4) credit default risk, i.e. the risk associated with purchasing a debt instrument which includes the possibility of the company defaulting on its repayment obligation, (5) rating downgrades, i.e. the risk associated with a rating agency's downgrade of the company's rating which impacts the investor's confidence in the company's ability to repay its debt and (6) Liquidity Risks, i.e. the risk that a bond may not be sold as quickly as there is no readily available market for the bond.

Mutual Fund Risks

The performance of mutual funds is subject to market risk, including the possible loss of principal. The price of the mutual funds will fluctuate with the value of the underlying securities that make up the funds. The price of a mutual fund is typically set daily therefore a mutual fund purchased at one point in the day will typically have the same price as a mutual fund purchased later that same day.

Third Party Managers

When investing with a Third Party Manager, there is the risk that the Third Party Manager may not be able to replicate its success in the future. In addition, as the Advisor does not control the underlying investments in a Third Party Manager's portfolio, there is a risk that a manager may deviate from the stated investment mandate or strategy of the portfolio, making it a less suitable investment for the Client. Moreover, as the Advisor does not control the Third Party Manager's daily business and compliance operations, the Advisor may not be aware of any lack of internal controls necessary to prevent business, regulatory or reputational deficiencies.

Options Contracts

Investments in options contracts have the risk of losing value in a relatively short period of time. Option contracts are leveraged instruments that allow the holder of a single contract to control many shares of an underlying stock. This leverage can compound gains or losses.

Past performance is not a guarantee of future returns. Investing in securities and other investments involve a risk of loss that each Client should understand and be willing to bear. Clients are reminded to discuss these risks with the Advisor.

Item 9 – Disciplinary Information

There are no legal, regulatory or disciplinary events involving Alliance Wealth or its management person[s]. Alliance Wealth values the trust Clients place in the Advisor. The Advisor encourages Clients to perform the requisite due diligence on any advisor or service provider that the Client engages. The backgrounds of the Advisor or Advisory Persons are available on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with the Advisor's firm name or CRD# 313195.

Item 10 – Other Financial Industry Activities and Affiliations

Broker-Dealer Affiliation

As noted in Item 5, Advisory Persons are also Registered Representatives of Cambridge. In an Advisory Person's separate capacity as a Registered Representative of Cambridge, he/she will receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by an Advisory Person. Neither the Advisor nor its Advisory Person will earn ongoing investment advisory fees in connection with any services implemented in an Advisory Person's separate capacity as a Registered Representative.

Insurance Agency Affiliations

As noted in Item 5, Advisory Persons are also licensed insurance professionals. Implementations of insurance recommendations are separate and apart from one's role with Alliance Wealth. As an insurance professional, an Advisory Person may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Advisory Persons are not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by an Advisory Persons or the Advisor.

Item 11 – Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

A. Code of Ethics

Alliance Wealth has implemented a Code of Ethics (the "Code") that defines the Advisor's fiduciary commitment to each Client. This Code applies to all persons associated with Alliance Wealth ("Supervised Persons"). The Code was developed to provide general ethical guidelines and specific instructions regarding the Advisor's duties to each Client. Alliance Wealth and its Supervised Persons owe a duty of loyalty, fairness and good faith towards each Client. It is the obligation of Alliance Wealth's Supervised Persons to adhere not only to the specific provisions of the Code, but also to the general principles that guide the Code. The Code covers a range of topics that address employee ethics and conflicts of interest. To request a copy of the Code, please contact the Advisor at (865) 862-5956.

B. Personal Trading with Material Interest

Alliance Wealth allows Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients. Alliance Wealth does not act as principal in any transactions. In addition, the Advisor does not act as the general partner of a fund, or advise an investment company. Alliance Wealth does not have a material interest in any securities traded in Client accounts.

C. Personal Trading in Same Securities as Clients

Alliance Wealth allows Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients. Owning the same securities that are recommended (purchase or sell) to Clients presents a conflict of interest that, as fiduciaries, must be disclosed to Clients and mitigated through policies and procedures. As noted above, the Advisor has adopted the Code to address insider trading (material non-public information controls); gifts and entertainment; outside business activities and personal securities reporting. When trading for personal accounts, Supervised Persons have a conflict of interest if trading in the same securities. The fiduciary duty to act in the best interest of its Clients can be violated if personal trades are made with more

advantageous terms than Client trades, or by trading based on material non-public information. This risk is mitigated by Alliance Wealth requiring reporting of personal securities trades by its Supervised Persons for review by the Chief Compliance Officer ("CCO") or delegate. The Advisor has also adopted written policies and procedures to detect the misuse of material, non-public information.

D. Personal Trading at Same Time as Client

While Alliance Wealth allows Supervised Persons to purchase or sell the same securities that may be recommended to and purchased on behalf of Clients, such trades are typically aggregated with Client orders or traded afterwards. **At no time will Alliance Wealth, or any Supervised Person of Alliance Wealth, transact in any security to the detriment of any Client.**

Item 12 – Brokerage Practices

A. Recommendation of Custodian[s]

Alliance Wealth does not have discretionary authority to select the broker-dealer/custodian for custody and execution services. The Client will engage the broker-dealer/custodian (herein the "Custodian") to safeguard Client assets and authorize Alliance Wealth to direct trades to the Custodian as agreed upon in the investment advisory agreement. Further, Alliance Wealth does not have the discretionary authority to negotiate commissions on behalf of Clients on a trade-by-trade basis.

Where Alliance Wealth does not exercise discretion over the selection of the Custodian, it may recommend the Custodian to Clients for custody and execution services. Clients are not obligated to use the Custodian recommended by the Advisor and will not incur any extra fee or cost associated with using a custodian not recommended by Alliance Wealth. However, the Advisor may be limited in the services it can provide if the recommended Custodian is not engaged. Alliance Wealth may recommend the Custodian based on criteria such as, but not limited to, reasonableness of commissions charged to the Client, services made available to the Client, and its reputation and/or the location of the Custodian's offices. As Advisory Persons of Alliance Wealth are also Registered Representatives of Cambridge, the Advisor is limited in using other broker-dealers/custodians as Cambridge must approve the use of any outside broker-dealer/custodian. Alliance Wealth will generally recommend that Typically, Alliance Wealth will recommend that Clients establish their account[s] with Fidelity Clearing & Custody Solutions and related entities of Fidelity Investments, Inc. (collectively "Fidelity"), where the Advisor maintains an institutional relationship. Alliance Wealth receives certain economic benefits from Fidelity as detailed in Item 14 below.

Following are additional details regarding the brokerage practices of the Advisor:

1. Soft Dollars - Soft dollars are revenue programs offered by broker-dealers/custodians whereby an advisor enters into an agreement to place security trades with a broker-dealer/custodian in exchange for research and other services. Alliance Wealth does not participate in soft dollar programs sponsored or offered by any broker-dealer/custodian. However, the Advisor receives certain economic benefits from the Custodian. Please see Item 14 below.

2. Brokerage Referrals - Alliance Wealth does not receive any compensation from any third party in connection with the recommendation for establishing an account.

3. Directed Brokerage - All Clients are serviced on a "directed brokerage basis", where Alliance Wealth will place trades within the established account[s] at the Custodian designated by the Client. Further, all Client accounts are traded within their respective account[s]. The Advisor will not engage in any principal transactions (i.e., trade of any security from or to the Advisor's own account) or cross transactions with other Client accounts (i.e., purchase of a security into one Client account from another Client's account[s]). Alliance Wealth will not be obligated to select competitive bids on securities transactions and does not have an obligation to seek the lowest available transaction costs. These costs are determined by the Custodian.

B. Aggregating and Allocating Trades

The primary objective in placing orders for the purchase and sale of securities for Client accounts is to obtain the most favorable net results taking into account such factors as 1) price, 2) size of the order, 3) difficulty of execution, 4) confidentiality and 5) skill required of the Custodian. Alliance Wealth will execute its transactions through the Custodian as authorized by the Client. Alliance Wealth may aggregate orders in a block trade or trades when securities are purchased or sold through the Custodian for multiple (discretionary) accounts in the same trading day. If a block trade cannot be executed in full at the same price or time, the securities actually purchased or sold by the close of each business day must be allocated in a manner that is consistent with the initial pre-allocation or other written statement. This must be done in a way that does not consistently advantage or disadvantage any particular Clients' accounts.

Item 13 – Review of Accounts

A. Frequency of Reviews

Securities in Client accounts are monitored on a regular and continuous basis by Advisory Persons of Alliance Wealth and periodically by the CCO. Formal reviews are generally conducted at least annually or more frequently depending on the needs of the Client.

B. Causes for Reviews

In addition to the investment monitoring noted in Item 13.A., each Client account shall be reviewed at least annually. Reviews may be conducted more frequently at the Client's request. Accounts may be reviewed as a result of major changes in economic conditions, known changes in the Client's financial situation, and/or large deposits or withdrawals in the Client's account[s]. The Client is encouraged to notify Alliance Wealth if changes occur in the Client's personal financial situation that might adversely affect the Client's investment plan. Additional reviews may be triggered by material market, economic or political events.

C. Review Reports

The Client will receive brokerage statements no less than quarterly from the Custodian. These brokerage statements are sent directly from the Custodian to the Client. The Client may also establish electronic access to the Custodian's website so that the Client may view these reports and their account activity. Client brokerage statements will include all positions, transactions and fees relating to the Client's account[s]. The Advisor may also provide Clients with periodic reports regarding their holdings, allocations, and performance.

Item 14 – Client Referrals and Other Compensation

A. Compensation Received by Alliance Wealth

Alliance Wealth may refer Clients to various unaffiliated, non-advisory professionals (e.g. attorneys, accountants, estate planners) to provide certain financial services necessary to meet the goals of its Clients. Likewise, Alliance Wealth may receive non-compensated referrals of new Clients from various third-parties.

Participation in Institutional Advisor Platform (Fidelity)

Alliance Wealth has established an institutional relationship with Fidelity to assist the Advisor in managing Client account[s]. Access to the Fidelity platform is provided at no charge to the Advisor. The Advisor receives access to software and related support without cost because the Advisor renders investment management services to Clients that maintain assets at Fidelity. The software and related systems support may benefit the Advisor, but not its Clients directly. Further, Fidelity has provided the Advisor with financial support in the start-up of this registered investment advisor. In fulfilling its duties to its Clients, the Advisor endeavors at all times to put the interests of its Clients first. Clients should be aware, however, that the receipt of economic benefits from a Custodian creates a potential conflict of interest since these benefits may influence the Advisor's recommendation of this Custodian over one that does not furnish similar software, systems support, or services.

B. Client Referrals from Solicitors

Alliance Wealth does not engage paid solicitors for Client referrals.

Alliance Wealth Management Partners LLC
1111 N. Northshore Drive, Suite P-200, Knoxville, TN 37919
Phone: (865) 862-5956 | Fax: (865) 862-5674
<https://alliancewmp.com>

Item 15 – Custody

Alliance Wealth does not accept or maintain custody of any Client accounts, except for the authorized deduction of the Advisor's fees. All Clients must place their assets with a "qualified custodian". Clients are required to engage the Custodian to retain their funds and securities and direct Alliance Wealth to utilize that Custodian for the Client's security transactions. Clients should review statements provided by the Custodian and compare to any reports provided by Alliance Wealth to ensure accuracy, as the Custodian does not perform this review. For more information about custodians and brokerage practices, see Item 12 – Brokerage Practices.

If the Client gives the Advisor authority to move money from one account to another account, the Advisor may have custody of those assets. In order to avoid additional regulatory requirements, the Custodian and the Advisor have adopted safeguards to ensure that the money movements are completed in accordance with the Client's instructions.

Item 16 – Investment Discretion

Alliance Wealth generally has discretion over the selection and amount of securities to be bought or sold in Client accounts without obtaining prior consent or approval from the Client. However, these purchases or sales may be subject to specified investment objectives, guidelines, or limitations previously set forth by the Client and agreed to by Alliance Wealth. Discretionary authority will only be authorized upon full disclosure to the Client. The granting of such authority will be evidenced by the Client's execution of an investment advisory agreement containing all applicable limitations to such authority. All discretionary trades made by Alliance Wealth will be in accordance with each Client's investment objectives and goals.

Item 17 – Voting Client Securities

Alliance Wealth does not accept proxy-voting responsibility for any Client. Clients will receive proxy statements directly from the Custodian. The Advisor will assist in answering questions relating to proxies, however, the Client retains the sole responsibility for proxy decisions and voting.

Item 18 – Financial Information

Neither Alliance Wealth, nor its management, have any adverse financial situations that would reasonably impair the ability of Alliance Wealth to meet all obligations to its Clients. Neither Alliance Wealth, nor any of its Advisory Persons, have been subject to a bankruptcy or financial compromise. Alliance Wealth is not required to deliver a balance sheet along with this Disclosure Brochure as the Advisor does not collect advance fees of \$1,200 or more for services to be performed six months or more in the future.

Alliance Wealth Management Partners LLC

Form ADV Part 2A – Appendix 1 ("Wrap Fee Program Brochure")

Effective: March 10, 2022

This Form ADV2A - Appendix 1 ("Wrap Fee Program Brochure") provides information about the qualifications and business practices for Alliance Wealth Management Partners LLC ("Alliance Wealth" or the "Advisor") when offering services pursuant to a wrap fee program. This Wrap Fee Program Brochure shall always be accompanied by the Alliance Wealth Disclosure Brochure, which provides complete details on the business practices of the Advisor. If you did not receive the complete Alliance Wealth Disclosure Brochure or you have any questions about the contents of this Wrap Fee Program Brochure or the Alliance Wealth Disclosure Brochure, please contact us at (865) 862-5956.

Alliance Wealth offers services through our Advisory Persons. Advisory Persons may have their own legal business entities whose trade names and logos are used for marketing purposes and may appear on marketing materials and/or Client statements. Alliance Wealth conducts advisory business under the following additional business names (d/b/a names):

- Core Benefits & Investments, LLC
- SouthEast Complete Wealth Management

The Advisory Persons are under the supervision of Alliance Wealth and all advisory services are provided through Alliance Wealth.

Alliance Wealth is a registered investment advisor with the U.S. Securities and Exchange Commission ("SEC"). The information in this Wrap Fee Program Brochure has not been approved or verified by the SEC or by any state securities authority. Registration of an investment advisor does not imply any specific level of skill or training. This Wrap Fee Program Brochure provides information about Alliance Wealth to assist you in determining whether to retain the Advisor.

Additional information about Alliance Wealth and its advisory persons are available on the SEC's website at www.adviserinfo.sec.gov by searching for our firm name or by our CRD# 313195.

Item 2 – Material Changes

Form ADV 2A - Appendix 1 provides information about a variety of topics relating to an Advisor's business practices and conflicts of interest. In particular, this Wrap Fee Program Brochure discusses Wrap Fee Programs offering by the Advisor.

Material Changes

The following material changes have been made to this Wrap Fee Program Brochure since the last filing and distribution to Clients.

- The Advisor changed its principal office address to 1111 N. Northshore Drive, Suite P-200, Knoxville, TN 37919.
- The Advisor has amended its services to include the use of unaffiliated third-party investment advisers. Please see items 4 and 5 for additional information.
- The Advisor has updated its fax number to (865) 862-5674.
- The Advisor has amended their investment management fees. Please see Item 5 for additional information.

Future Changes

From time to time, we may amend this Wrap Fee Program Brochure to reflect changes in our business practices, changes in regulations and routine annual updates as required by the securities regulators. This complete Wrap Fee Program Brochure (along with the complete Alliance Wealth Disclosure Brochure) or a Summary of Material Changes shall be provided to each Client annually and if a material change occurs in the business practices of Alliance Wealth.

At any time, you may view this Wrap Fee Program Brochure and the current Disclosure Brochure on-line at the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching for our firm name or by our CRD# 313195. You may also request a copy of this Disclosure Brochure at any time, by contacting us at (865) 862-5956.

Item 3 – Table of Contents

Form ADV Part 2A – Appendix 1	16
Item 2 – Material Changes	17
Item 3 – Table of Contents	17
Item 4 – Services Fees and Compensation	18
Item 5 – Account Requirements and Types of Clients	19
Item 6 – Portfolio Manager Selection and Evaluation	19
Item 7 – Client Information Provided to Portfolio Managers	20
Item 8 – Client Contact with Portfolio Managers	20
Item 9 – Additional Information	20

Item 4 – Services Fees and Compensation

A. Services

Alliance Wealth Management Partners LLC (“Alliance Wealth”) provides customized investment advisory services for its Clients. This Wrap Fee Program Brochure is provided as a supplement to the Alliance Wealth Disclosure Brochure (Form ADV 2A). This Wrap Fee Program Brochure is provided along with the complete Disclosure Brochure to provide full details of the business practices and fees when selecting Alliance Wealth as your investment advisor.

As part of the investment advisory fees noted in Item 5 of the Disclosure Brochure, Alliance Wealth includes normal securities transaction fees as part of the overall investment advisory fee. Securities regulations often refer to this combined fee structure as a “Wrap Fee Program”. The Advisor sponsors the Alliance Wealth Wrap Fee Program.

The sole purpose of this Wrap Fee Program Brochure is to provide additional disclosure relating the combination of securities transaction fees into the single “bundled” investment advisory fee. This Wrap Fee Program Brochure references back to the Alliance Wealth Disclosure Brochure in which this Wrap Fee Program Brochure serves as an Appendix. **Please see Item 4 – Advisory Services of the Disclosure Brochure for details on Alliance Wealth’s investment philosophy and related services.**

B. Program Costs

Advisory services provided by Alliance Wealth are offered in a wrap fee structure whereby normal securities transaction costs are included in the overall investment advisory fee paid to Alliance Wealth. As the level of trading in a Client’s account[s] may vary from year to year, the annual cost to the Client may be more or less than engaging for advisory services where the transactions costs are borne separately by the Client. The cost of the Wrap Fee Program varies depending on services to be provided to each Client, however, the Client is not charged more if there is higher trading activity in the Client’s account[s]. A Wrap Fee structure has a potential conflict of interest as the Advisor may have an incentive to limit the number of trades placed in the Client’s account[s]. **Please see Item 5 – Fees and Compensation of the Disclosure Brochure for complete details on fees.**

C. Fees

Investment advisory fees are paid either monthly or quarterly in arrears (the “Billing Period”), pursuant to the terms of the investment advisory agreement. Investment advisory fees are based on the average daily market value of assets under management during the Billing Period. Investment advisory fees range from 0.75% to 1.35% annually based on several factors, including: the scope and complexity of the services to be provided; the level of assets to be managed; the inclusion of financial planning services, and the overall relationship with the Advisor. Relationships with multiple objectives, specific reporting requirements, portfolio restrictions and other complexities may be charged a higher fee.

The investment advisory fee in the first quarter of service is prorated from the inception date of the account[s] to the end of the first quarter. Fees may be negotiable at the sole discretion of the Advisor. The Client’s fees will take into consideration the aggregate assets under management with the Advisor. The Client’s fee schedule is typically a tiered schedule that decreases as assets under management increase. All securities held in accounts managed by Alliance Wealth will be independently valued by the Custodian. Alliance Wealth will conduct periodic reviews of the Custodian’s valuations.

As noted above, the Wrap Fee Program includes normal securities trading costs incurred in connection with the discretionary investment management services provided by Alliance Wealth. Securities transaction fees for Client-directed trades may be charged back to the Client. Clients may incur certain fees or charges imposed by third parties in connection with investments made on behalf of the Client’s account[s]. Under this Wrap Fee Program, Alliance Wealth includes securities transactions costs as part of its overall investment advisory fee.

In addition, all fees paid to Alliance Wealth for investment advisory services or part of the Wrap Fee Program are separate and distinct from the expenses charged by mutual funds and exchange-traded funds (“ETFs”) to their shareholders, if applicable. These fees and expenses are described in each fund’s prospectus. These fees and expenses will generally be used to pay management fees for the funds, other fund expenses, account administration

(e.g., custody, brokerage and account reporting), and a possible distribution fee. The Client may also incur other costs assessed by the Custodian or other parties for account related activity fees, such as wire transfer fees, fees for trades executed away from the Custodian and other fees. The Advisor does not control nor share in these fees. The Client should review both the fees charged by the fund[s] and the fees charged by Alliance Wealth to fully understand the total fees to be paid. Please see Item 5.C. – Other Fees and Expenses in the Disclosure Brochure (included with this Wrap Fee Program Brochure).

D. Compensation

Alliance Wealth is the sponsor and portfolio manager of this Wrap Fee Program. Alliance Wealth receives investment advisory fees paid by Clients for participating in the Wrap Fee Program and pays the Custodian for the costs associated with the normal trading activity in the Client's account[s].

Item 5 – Account Requirements and Types of Clients

Alliance Wealth offers investment advisory services to individuals, high net worth individuals, trusts, estates, and businesses. Alliance Wealth generally does not impose a minimum relationship size. Please see Item 7 – Types of Clients in the Disclosure Brochure for additional information.

Item 6 – Portfolio Manager Selection and Evaluation

Portfolio Manager Selection

Alliance Wealth serves as sponsor and as portfolio manager for the services under this Wrap Fee Program.

Related Persons

Alliance Wealth personnel serve as portfolio managers for this Wrap Fee Program. Alliance Wealth does not serve as a portfolio manager for any third-party Wrap Fee Programs.

Performance-Based Fees

Alliance Wealth does not charge performance-based fees for its investment advisory services. The fees charged by Alliance Wealth are as described in Item 5 above and are not based upon the capital appreciation of the funds or securities held by any Client.

Alliance Wealth does not manage any proprietary investment funds or limited partnerships (for example, a mutual fund or a hedge fund) and has no financial incentive to recommend any particular investment options to its Clients.

Supervised Persons

Alliance Wealth Advisory Persons serve as portfolio managers for all accounts, including the services described in this Wrap Fee Program Brochure. Details of the advisory services provided are included in Item 4.A. of the Disclosure Brochure.

Methods of Analysis

Please see Item 8 of the Disclosure Brochure (included with this Wrap Fee Program Brochure) for details on the research and analysis methods employed by the Advisor.

Risk of Loss

Investing in securities involves certain investment risks. Securities may fluctuate in value or lose value. Clients should be prepared to bear the potential risk of loss. Alliance Wealth will assist Clients in determining an appropriate strategy based on their tolerance for risk and other factors noted above. However, there is no guarantee that a Client will meet their investment goals.

Past performance is not a guarantee of future returns. Investing in securities and other investments involve a risk of loss that each Client should understand and be willing to bear. Clients are reminded to discuss these risks with the Advisor. Please see Item 8.B. – Risk of Loss in the Disclosure Brochure for details on investment risks.

Proxy Voting

Alliance Wealth does not accept proxy-voting responsibility for any Client. Clients will receive proxy statements directly from the Custodian. The Advisor will assist in answering questions relating to proxies, however, the Client retains the sole responsibility for proxy decisions and voting.

Item 7 – Client Information Provided to Portfolio Managers

Alliance Wealth is the sponsor and sole portfolio manager for the Program. The Advisor does not share Client information with other portfolio managers because it is the sole portfolio manager for this Wrap Fee Program. Please also see the Alliance Wealth Privacy Policy (included after this Wrap Fee Program Brochure).

Item 8 – Client Contact with Portfolio Managers

Alliance Wealth is a full-service investment management advisory firm. Clients always have direct access to the Portfolio Managers at Alliance Wealth.

Item 9 – Additional Information

A. Disciplinary Information and Other Financial Industry Activities and Affiliations

There are no legal, regulatory or disciplinary events involving Alliance Wealth or its management person[s]. Alliance Wealth values the trust Clients place in the Advisor. The Advisor encourages Clients to perform the requisite due diligence on any advisor or service provider that the Client engages. The backgrounds of the Advisor or Advisory Persons are available on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with the Advisor's firm name or CRD# 313195.

Please see Item 9 of the Alliance Wealth Disclosure Brochure as well as Item 3 of each Advisory Person's Brochure Supplement (included with this Wrap Fee Program Brochure) for additional information on how to research the background of the Advisor and its Advisory Persons.

Other Financial Activities and Affiliations

Broker-Dealer Affiliation – As noted in Item 5, Advisory Persons are also Registered Representatives of Cambridge Investment Research, Inc. ("Cambridge"), a registered broker-dealer (CRD# 39543), member FINRA, SIPC. In an Advisory Person's separate capacity as a Registered Representative of Cambridge, he/she will receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by an Advisory Person. Neither the Advisor nor its Advisory Person will earn ongoing investment advisory fees in connection with any services implemented in an Advisory Person's separate capacity as a Registered Representative.

Insurance Agency Affiliations – As noted in Item 5, Advisory Persons are also licensed insurance professionals. Implementations of insurance recommendations are separate and apart from one's role with Alliance Wealth. As an insurance professional, an Advisory Person may receive customary commissions and other related revenues from the various insurance companies whose products are sold. Advisory Persons are not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This may cause a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by an Advisory Persons or the Advisor.

Please see Items 10 and 14 of the Form ADV Part 2A – Disclosure Brochure (included with this Wrap Fee Program Brochure).

B. Code of Ethics, Review of Accounts, Client Referrals, and Financial Information

Alliance Wealth has implemented a Code of Ethics that defines our fiduciary commitment to each Client. This Code of Ethics applies to all persons subject to Alliance Wealth's compliance program (our "Supervised Persons"). Complete details on the Alliance Wealth Code of Ethics can be found under Item 11 – Code of Ethics, Participation in Client Transactions and Personal Trading in the Disclosure Brochure (included with this Wrap Fee Program Brochure).

Review of Accounts

Investments in Client accounts are monitored on a regular and continuous basis by Advisory Persons of Alliance Wealth under the supervision of the Chief Compliance Officer ("CCO"). Details of the review policies and practices are provided in Item 13 of the Form ADV Part 2A – Disclosure Brochure.

Other Compensation

Participation in Institutional Advisor Platform (Fidelity)

Alliance Wealth has established an institutional relationship with Fidelity to assist the Advisor in managing Client account[s]. Access to the Fidelity platform is provided at no charge to the Advisor. The Advisor receives access to software and related support without cost because the Advisor renders investment management services to Clients that maintain assets at Fidelity. The software and related systems support may benefit the Advisor, but not its Clients directly. Further, Fidelity has provided the Advisor with financial support in the start-up of this registered investment advisor. In fulfilling its duties to its Clients, the Advisor endeavors at all times to put the interests of its Clients first. Clients should be aware, however, that the receipt of economic benefits from a Custodian creates a potential conflict of interest since these benefits may influence the Advisor's recommendation of this Custodian over one that does not furnish similar software, systems support, or services.

Please see Item 14 – Other Compensation in the Form ADV Part 2A – Disclosure Brochure (included with this Wrap Fee Program Brochure) for details on additional compensation that may be received by Alliance Wealth or its Advisory Persons. Each Advisory Person's Brochure Supplement (also included with this Wrap Fee Program Brochure) provides details on any outside business activities and the associated compensation.

Client Referrals from Solicitors

Alliance Wealth does not engage paid solicitors for Client referrals.

Financial Information

Neither Alliance Wealth, nor its management, have any adverse financial situations that would reasonably impair the ability of Alliance Wealth to meet all obligations to its Clients. Neither Alliance Wealth, nor any of its Advisory Persons, have been subject to a bankruptcy or financial compromise. Alliance Wealth is not required to deliver a balance sheet along with this Disclosure Brochure as the Advisor does not collect advance fees of \$1,200 or more for services to be performed six months or more in the future.



Form ADV Part 2B – Brochure Supplement

for

Patrick (Neal) Clark
Partner

Effective: March 10, 2022

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Patrick (Neal) Clark (CRD# 4174889) in addition to the information contained in the Alliance Wealth Management Partners LLC (“Alliance Wealth” or the “Advisor”, CRD# 313195) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Alliance Wealth Disclosure Brochure or this Brochure Supplement, please contact us at (865) 862-5956.

Mr. Clark conducts advisory business under the dba name Core Benefits & Investments, LLC. All advisory services are provided through Alliance Wealth.

Additional information about Mr. Clark is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 4174889.

Alliance Wealth Management Partners LLC
1111 N. Northshore Drive, Suite P-200, Knoxville, TN 37919
Phone: (865) 862-5956 | Fax: (865) 862-5674
<https://alliancewmp.com>

Item 2 – Educational Background and Business Experience

Patrick (Neal). Clark, born in 1977, is dedicated to advising Clients of Alliance Wealth as a Partner. Mr. Clark earned a B.S., Business Management from The University of Tennessee in 1999. Additional information regarding Mr. Clark's employment history is included below.

Employment History:

Partner, Alliance Wealth Management Partners LLC dba Core Benefits & Investments, LLC	06/2021 to Present
Managing Member, CORE Benefits & Investments, LLC	08/2007 to Present
Investment Advisor Representative, Cambridge Investment Research Advisors, Inc.	05/2008 to 12/2021
Registered Representative, Cambridge Investment Research, Inc.	05/2008 to Present

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Clark. Mr. Clark has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Clark. Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Clark.*** However, we do encourage you to independently view the background of Mr. Clark on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 4174889.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Mr. Clark is also a Registered Representative of Cambridge Investment Research, Inc. ("Cambridge"). Cambridge is a registered broker-dealer (CRD# 39543), member FINRA, SIPC. In Mr. Clark's separate capacity as a Registered Representative, Mr. Clark will receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Clark. Neither the Advisor nor Mr. Clark will earn ongoing investment advisory fees in connection with any products or services implemented in Mr. Clark's separate capacity as a Registered Representative. Mr. Clark spends less than 10% of his time per month in his role as a Registered Representative of Cambridge.

Insurance Agency Affiliations

Mr. Clark is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart from Mr. Clark's role with Alliance Wealth. As an insurance professional, Mr. Clark will receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Clark is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This practice presents a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Clark or the Advisor. Mr. Clark spends approximately 10% of his time per month in this capacity.

Item 5 – Additional Compensation

Mr. Clark has additional business activities where compensation is received that are detailed in Item 4 above.

Item 6 – Supervision

Mr. Clark serves as a Partner of Alliance Wealth and is supervised by Michael Bishop, the Chief Compliance Officer. Mr. Bishop can be reached at (865) 268-8001.

Alliance Wealth has implemented a Code of Ethics, an internal compliance document that guides each Supervised Person in meeting their fiduciary obligations to Clients of Alliance Wealth. Further, Alliance Wealth is subject to regulatory oversight by various agencies. These agencies require registration by Alliance Wealth and its Supervised Persons. As a registered entity, Alliance Wealth is subject to examinations by regulators, which may be announced or unannounced. Alliance Wealth is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



Form ADV Part 2B – Brochure Supplement

for

**Michael C. Lawson
Partner**

Effective: March 10, 2022

This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Michael C. Lawson (CRD# 5390966) in addition to the information contained in the Alliance Wealth Management Partners LLC (“Alliance Wealth” or the “Advisor”, CRD# 313195) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Alliance Wealth Disclosure Brochure or this Brochure Supplement, please contact us at (865) 862-5956.

Mr. Lawson conducts advisory business under the dba name Southeast Complete Wealth Management. All advisory services are provided through Alliance Wealth.

Additional information about Mr. Lawson is available on the SEC’s Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 5390966.

Alliance Wealth Management Partners LLC
1111 N. Northshore Drive, Suite P-200, Knoxville, TN 37919
Phone: (865) 862-5956 | Fax: (865) 862-5674
<https://alliancewmp.com>

Item 2 – Educational Background and Business Experience

Michael C. Lawson, born in 1978, is dedicated to advising Clients as a Partner of Alliance Wealth. Mr. Lawson earned a B.S. in Business Administration from Walden University in 2006. Additional information regarding Mr. Lawson's employment history is included below.

Employment History:

Partner, Alliance Wealth Management Partners LLC dba Southeast Complete Wealth Management	06/2021 to Present
Registered Representative, Cambridge Investment Research, Inc.	09/2017 to Present
Investment Advisor Representative, Cambridge Investment Research Advisors, Inc.	09/2017 to 12/2021
Financial Advisor, LPL Financial LLC	06/2009 to 09/2017

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Lawson. Mr. Lawson has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Lawson. Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Lawson.*** However, we do encourage you to independently view the background of Mr. Lawson on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 5390966.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Mr. Lawson is also a Registered Representative of Cambridge Investment Research, Inc. ("Cambridge"). Cambridge is a registered broker-dealer (CRD# 39543), member FINRA, SIPC. In Mr. Lawson's separate capacity as a Registered Representative, Mr. Lawson will receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Lawson. Neither the Advisor nor Mr. Lawson will earn ongoing investment advisory fees in connection with any products or services implemented in Mr. Lawson's separate capacity as a Registered Representative. Mr. Lawson spends less than 10% of his time per month in his role as a Registered Representative of Cambridge.

Insurance Agency Affiliations

Mr. Lawson is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart from Mr. Lawson's role with Alliance Wealth. As an insurance professional, Mr. Lawson will receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Lawson is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This practice presents a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Lawson or the Advisor. Mr. Lawson spends approximately 10% of his time per month in this capacity.

Item 5 – Additional Compensation

Mr. Lawson has additional business activities where compensation is received that are detailed in Item 4 above.

Item 6 – Supervision

Mr. Lawson serves as a Partner of Alliance Wealth and is supervised by Michael Bishop, the Chief Compliance Officer. Mr. Bishop can be reached at (865) 268-8001.

Alliance Wealth has implemented a Code of Ethics, an internal compliance document that guides each Supervised Person in meeting their fiduciary obligations to Clients of Alliance Wealth. Further, Alliance Wealth is subject to regulatory oversight by various agencies. These agencies require registration by Alliance Wealth and its Supervised Persons. As a registered entity, Alliance Wealth is subject to examinations by regulators, which may be announced or unannounced. Alliance Wealth is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



Form ADV Part 2B – Brochure Supplement

for

Michael B. Bishop, AAMS[®], CRPC[®]
Partner and Chief Compliance Officer

Effective: March 10, 2022

This Form ADV 2B ("Brochure Supplement") provides information about the background and qualifications of Michael B. Bishop (CRD# 4588110) in addition to the information contained in the Alliance Wealth Management Partners LLC ("Alliance Wealth" or the "Advisor", CRD# 313195) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Alliance Wealth Disclosure Brochure or this Brochure Supplement, please contact us at (865) 862-5956.

Mr. Bishop conducts advisory business under the dba name Core Benefits & Investments, LLC. All advisory services are provided through Alliance Wealth.

Additional information about Mr. Bishop is available on the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 4588110.

Alliance Wealth Management Partners LLC
1111 N. Northshore Drive, Suite P-200, Knoxville, TN 37919
Phone: (865) 862-5956 | Fax: (865) 862-5674
<https://alliancewmp.com>

Item 2 – Educational Background and Business Experience

Michael B. Bishop, born in 1956, is dedicated to advising Clients of Alliance Wealth as a Partner and the Chief Compliance Officer. Mr. Bishop earned a B.S. in Accounting from Carson Newman University in 1981. Additional information regarding Mr. Bishop's employment history is included below.

Employment History:

Partner and Chief Compliance Officer, Alliance Wealth Management Partners LLC dba Core Benefits & Investments, LLC	06/2021 to Present
Registered Representative, Cambridge Investment Research Advisors, Inc.	06/2017 to Present
Investment Advisor Representative, Cambridge Investment Research Advisors, Inc.	06/2017 to 12/2021
Financial Advisor, LPL Financial LLC	08/2009 to 06/2017

Accredited Asset Management Specialist™ (“AAMS®”)

Individuals who hold the AAMS® designation have completed a course of study encompassing investments, insurance, tax, retirement, and estate planning issues. Additionally, individuals must pass an end-of-course examination that tests their ability to synthesize complex concepts and apply theoretical concepts to real-life situations. All designees have agreed to adhere to Standards of Professional Conduct and are subject to a disciplinary process. Designees renew their designation every two-years by completing 16 hours of continuing education, reaffirming adherence to the Standards of Professional Conduct and complying with self-disclosure requirements.

Chartered Retirement Planning Counselor™ (“CRPC®”)

Individuals who hold the CRPC® designation have completed a course of study encompassing pre-and post-retirement needs, asset management, estate planning, and the entire retirement planning process using models and techniques from real client situations. Additionally, individuals must pass an end-of-course examination that tests their ability to synthesize complex concepts and apply theoretical concepts to real-life situations. All designees have agreed to adhere to Standards of Professional Conduct and are subject to a disciplinary process. Designees renew their designation every two-years by completing 16 hours of continuing education, reaffirming adherence to the Standards of Professional Conduct, and complying with self-disclosure requirements.

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mr. Bishop. Mr. Bishop has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Bishop. Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mr. Bishop.*** However, we do encourage you to independently view the background of Mr. Bishop on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with his full name or his Individual CRD# 4588110.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Mr. Bishop is also a Registered Representative of Cambridge Investment Research, Inc. (“Cambridge”). Cambridge is a registered broker-dealer (CRD# 39543), member FINRA, SIPC. In Mr. Bishop's separate capacity as a Registered Representative, Mr. Bishop will receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Mr. Bishop. Neither the Advisor nor Mr. Bishop will earn ongoing investment advisory fees in connection with any products or services implemented in Mr. Bishop's separate capacity as a Registered Representative. Mr. Bishop spends less than 10% of his time per month in his role as a Registered Representative of Cambridge.

Insurance Agency Affiliations

Mr. Bishop is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart from Mr. Bishop's role with Alliance Wealth. As an insurance professional, Mr. Bishop will receive customary commissions and other related revenues from the various insurance companies whose products are sold. Mr. Bishop is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This practice presents a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Mr. Bishop or the Advisor. Mr. Bishop spends approximately 10% of his time per month in this capacity.

Item 5 – Additional Compensation

Mr. Bishop has additional business activities where compensation is received that are detailed in Item 4 above.

Item 6 – Supervision

Mr. Bishop serves as a Partner and the Chief Compliance Officer of Alliance Wealth. Mr. Bishop can be reached at (865) 268-8001.

Alliance Wealth has implemented a Code of Ethics, an internal compliance document that guides each Supervised Person in meeting their fiduciary obligations to Clients of Alliance Wealth. Further, Alliance Wealth is subject to regulatory oversight by various agencies. These agencies require registration by Alliance Wealth and its Supervised Persons. As a registered entity, Alliance Wealth is subject to examinations by regulators, which may be announced or unannounced. Alliance Wealth is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



Form ADV Part 2B – Brochure Supplement

for

**Lori H. Bishop, CFP®
Partner and Director of Financial Planning**

Effective: March 10, 2022

This Form ADV 2B ("Brochure Supplement") provides information about the background and qualifications of Lori H. Bishop (CRD# 1384376) in addition to the information contained in the Alliance Wealth Management Partners LLC ("Alliance Wealth" or the "Advisor", CRD# 313195) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Alliance Wealth Disclosure Brochure or this Brochure Supplement, please contact us at (865) 862-5956.

Ms. Bishop conducts advisory business under the dba name Core Benefits & Investments, LLC. All advisory services are provided through Alliance Wealth.

Additional information about Ms. Bishop is available on the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with her full name or her Individual CRD# 1384376.

Item 2 – Educational Background and Business Experience

Lori H. Bishop, born in 1962, is dedicated to advising Clients of Alliance Wealth as a Partner. Ms. Bishop earned a B.S. in Economics from Auburn University in 1985. Additional information regarding Ms. Bishop's employment history is included below.

Employment History:

Partner, Alliance Wealth Management Partners LLC dba Core Benefits & Investments, LLC	06/2021 to Present
Registered Representative, Cambridge Investment Research, Inc.	06/2017 to Present
Investment Advisor Representative, Cambridge Investment Research Advisors, Inc.	06/2017 to 12/2021
Financial Advisor, LPL Financial LLC	08/2009 to 06/2017

CERTIFIED FINANCIAL PLANNER™ (“CFP®”)

The CERTIFIED FINANCIAL PLANNER™, CFP®, and federally registered CFP® (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by CERTIFIED FINANCIAL PLANNER™ Board of Standards, Inc. (“CFP® Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 87,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education** – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- **Examination** – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real-world circumstances;
- **Experience** – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- **Ethics** – Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- **Continuing Education** – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- **Ethics** – Renew an agreement to be bound by the *Standards of Professional Conduct*. The *Standards* prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP®.

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Ms. Bishop. Ms. Bishop has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Ms. Bishop. Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Ms. Bishop.*** However, we do encourage you to independently view the background of Ms. Bishop on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with her full name or her Individual CRD# 1384376.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Ms. Bishop is also a Registered Representative of Cambridge Investment Research, Inc. ("Cambridge"). Cambridge is a registered broker-dealer (CRD# 39543), member FINRA, SIPC. In Ms. Bishop's separate capacity as a Registered Representative, Ms. Bishop will receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Ms. Bishop. Neither the Advisor nor Ms. Bishop will earn ongoing investment advisory fees in connection with any products or services implemented in Mr. Bishop's separate capacity as a Registered Representative. Ms. Bishop spends less than 10% of her time per month in his role as a Registered Representative of Cambridge.

Insurance Agency Affiliations

Ms. Bishop is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart from Ms. Bishop's role with Alliance Wealth. As an insurance professional, Ms. Bishop will receive customary commissions and other related revenues from the various insurance companies whose products are sold. Ms. Bishop is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This practice presents a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Ms. Bishop or the Advisor. Ms. Bishop spends approximately 10% of her time per month in this capacity.

Item 5 – Additional Compensation

Ms. Bishop has additional business activities where compensation is received that are detailed in Item 4 above.

Item 6 – Supervision

Ms. Bishop serves as a Partner of Alliance Wealth and is supervised by Michael Bishop, the Chief Compliance Officer. Mr. Bishop can be reached at (865) 268-8001.

Alliance Wealth has implemented a Code of Ethics, an internal compliance document that guides each Supervised Person in meeting their fiduciary obligations to Clients of Alliance Wealth. Further, Alliance Wealth is subject to regulatory oversight by various agencies. These agencies require registration by Alliance Wealth and its Supervised Persons. As a registered entity, Alliance Wealth is subject to examinations by regulators, which may be announced or unannounced. Alliance Wealth is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.



Form ADV Part 2B – Brochure Supplement
for

Kristyn D. Bullard
Investment Advisor Representative

Effective: March 10, 2022

This Form ADV 2B ("Brochure Supplement") provides information about the background and qualifications of Kristyn D. Bullard (CRD# 6655474) in addition to the information contained in the Alliance Wealth Management Partners LLC ("Alliance Wealth" or the "Advisor", CRD# 313195) Disclosure Brochure. If you have not received a copy of the Disclosure Brochure or if you have any questions about the contents of the Alliance Wealth Disclosure Brochure or this Brochure Supplement, please contact us at (865) 862-5956.

Additional information about Mrs. Bullard is available on the SEC's Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with her full name or her Individual CRD# 6655474.

Item 2 – Educational Background and Business Experience

Kristyn D. Bullard, born in 1995, is dedicated to advising Clients of Alliance Wealth as an Investment Advisor Representative. Mrs. Bullard earned an A.S. in Science from Roane State Community College in 2015. Mrs. Bullard also earned a B.A. in Arts from Tennessee Technological University. Additional information regarding Mrs. Bullard's employment history is included below.

Employment History:

Investment Advisor Representative, Alliance Wealth Management Partners LLC	06/2021 to Present
Registered Representative, Cambridge Investment Research, Inc.	01/2018 to Present
Investment Advisor Representative, Cambridge Investment Research Advisors, Inc.	01/2018 to 12/2021
Service Desk Associate, The Home Depot	08/2013 to 07/2017
Umpire, City of Knoxville	03/2012 to 10/2016

Item 3 – Disciplinary Information

There are no legal, civil or disciplinary events to disclose regarding Mrs. Bullard. Mrs. Bullard has never been involved in any regulatory, civil or criminal action. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mrs. Bullard.

Securities laws require an advisor to disclose any instances where the advisor or its advisory persons have been found liable in a legal, regulatory, civil or arbitration matter that alleges violation of securities and other statutes; fraud; false statements or omissions; theft, embezzlement or wrongful taking of property; bribery, forgery, counterfeiting, or extortion; and/or dishonest, unfair or unethical practices. ***As previously noted, there are no legal, civil or disciplinary events to disclose regarding Mrs. Bullard.***

However, we do encourage you to independently view the background of Mrs. Bullard on the Investment Adviser Public Disclosure website at www.adviserinfo.sec.gov by searching with her full name or her Individual CRD# 6655474.

Item 4 – Other Business Activities

Broker-Dealer Affiliation

Ms. Bullard is also a Registered Representative of Cambridge Investment Research, Inc. ("Cambridge"). Cambridge is a registered broker-dealer (CRD# 39543), member FINRA, SIPC. In Ms. Bullard's separate capacity as a Registered Representative, Ms. Bullard will receive commissions for the implementation of recommendations for commissionable transactions. Clients are not obligated to implement any recommendation provided by Ms. Bullard. Neither the Advisor nor Ms. Bullard will earn ongoing investment advisory fees in connection with any products or services implemented in Mr. Bullard's separate capacity as a Registered Representative. Ms. Bullard spends less than 10% of her time per month in his role as a Registered Representative of Cambridge.

Insurance Agency Affiliations

Ms. Bullard is also a licensed insurance professional. Implementations of insurance recommendations are separate and apart from Ms. Bullard's role with Alliance Wealth. As an insurance professional, Ms. Bullard will receive customary commissions and other related revenues from the various insurance companies whose products are sold. Ms. Bullard is not required to offer the products of any particular insurance company. Commissions generated by insurance sales do not offset regular advisory fees. This practice presents a conflict of interest in recommending certain products of the insurance companies. Clients are under no obligation to implement any recommendations made by Ms. Bullard or the Advisor. Ms. Bullard spends approximately 10% of her time per month in this capacity.

Item 5 – Additional Compensation

Mrs. Bullard has additional business activities where compensation is received that are detailed in Item 4 above.

Item 6 – Supervision

Mrs. Bullard serves as an Investment Advisor Representative of Alliance Wealth and is supervised by Michael Bishop, the Chief Compliance Officer. Mr. Bishop can be reached at (865) 862-5956.

Alliance Wealth has implemented a Code of Ethics, an internal compliance document that guides each Supervised Person in meeting their fiduciary obligations to Clients of Alliance Wealth. Further, Alliance Wealth is subject to regulatory oversight by various agencies. These agencies require registration by Alliance Wealth and its Supervised Persons. As a registered entity, Alliance Wealth is subject to examinations by regulators, which may be announced or unannounced. Alliance Wealth is required to periodically update the information provided to these agencies and to provide various reports regarding the business activities and assets of the Advisor.

Privacy Policy

Effective: March 10, 2022

Our Commitment to You

Alliance Wealth Management Partners LLC ("Alliance Wealth" or the "Advisor") is committed to safeguarding the use of personal information of our Clients (also referred to as "you" and "your") that we obtain as your Investment Advisor, as described here in our Privacy Policy ("Policy").

Our relationship with you is our most important asset. We understand that you have entrusted us with your private information, and we do everything that we can to maintain that trust. Alliance Wealth (also referred to as "we", "our" and "us") protects the security and confidentiality of the personal information we have and implements controls to ensure that such information is used for proper business purposes in connection with the management or servicing of our relationship with you.

Alliance Wealth does not sell your non-public personal information to anyone. Nor do we provide such information to others except for discrete and reasonable business purposes in connection with the servicing and management of our relationship with you, as discussed below.

Details of our approach to privacy and how your personal non-public information is collected and used are set forth in this Policy.

Why you need to know?

Registered Investment Advisors ("RIAs") must share some of your personal information in the course of servicing your account. Federal and State laws give you the right to limit some of this sharing and require RIAs to disclose how we collect, share, and protect your personal information.

What information do we collect from you?

Driver's license number	Date of birth
Social security or taxpayer identification number	Assets and liabilities
Name, address and phone number[s]	Income and expenses
E-mail address[es]	Investment activity
Account information (including other institutions)	Investment experience and goals

What Information do we collect from other sources?

Custody, brokerage and advisory agreements	Account applications and forms
Other advisory agreements and legal documents	Investment questionnaires and suitability documents
Transactional information with us or others	Other information needed to service account

How do we protect your information?

To safeguard your personal information from unauthorized access and use we maintain physical, procedural and electronic security measures. These include such safeguards as secure passwords, encrypted file storage and a secure office environment. Our technology vendors provide security and access control over personal information and have policies over the transmission of data. Our associates are trained on their responsibilities to protect Client's personal information.

We require third parties that assist in providing our services to you to protect the personal information they receive from us.

How do we share your information?

An RIA shares Client personal information to effectively implement its services. In the section below, we list some reasons we may share your personal information.

Basis For Sharing	Do we share?	Can you limit?
Servicing our Clients We may share non-public personal information with non-affiliated third parties (such as administrators, brokers, custodians, regulators, credit agencies, other financial institutions) as necessary for us to provide agreed upon services to you, consistent with applicable law, including but not limited to: processing transactions; general account maintenance; responding to regulators or legal investigations; and credit reporting. Alliance Wealth shares Client information with Cambridge Investment Research, Inc. ("Cambridge"). This sharing is due to the oversight Cambridge has over certain Supervised Persons of the Advisor. You may also contact us at any time for a copy of the Cambridge Privacy Policy.	Yes	No
Marketing Purposes Alliance Wealth does not disclose, and does not intend to disclose, personal information with non-affiliated third parties to offer you services. Certain laws may give us the right to share your personal information with financial institutions where you are a customer and where Alliance Wealth or the client has a formal agreement with the financial institution. We will only share information for purposes of servicing your accounts, not for marketing purposes.	No	Not Shared
Authorized Users Your non-public personal information may be disclosed to you and persons that we believe to be your authorized agent[s] or representative[s].	Yes	Yes
Information About Former Clients Alliance Wealth does not disclose and does not intend to disclose, non-public personal information to non-affiliated third parties with respect to persons who are no longer our Clients.	No	Not Shared

Changes to our Privacy Policy

We will send you a copy of this Policy annually for as long as you maintain an ongoing relationship with us.

Periodically we may revise this Policy and will provide you with a revised Policy if the changes materially alter the previous Privacy Policy. We will not, however, revise our Privacy Policy to permit the sharing of non-public personal information other than as described in this notice unless we first notify you and provide you with an opportunity to prevent the information sharing.

Any Questions?

You may ask questions or voice any concerns, as well as obtain a copy of our current Privacy Policy by contacting us at (865) 862-5956.